



CASE STUDY:

VIP TAXI

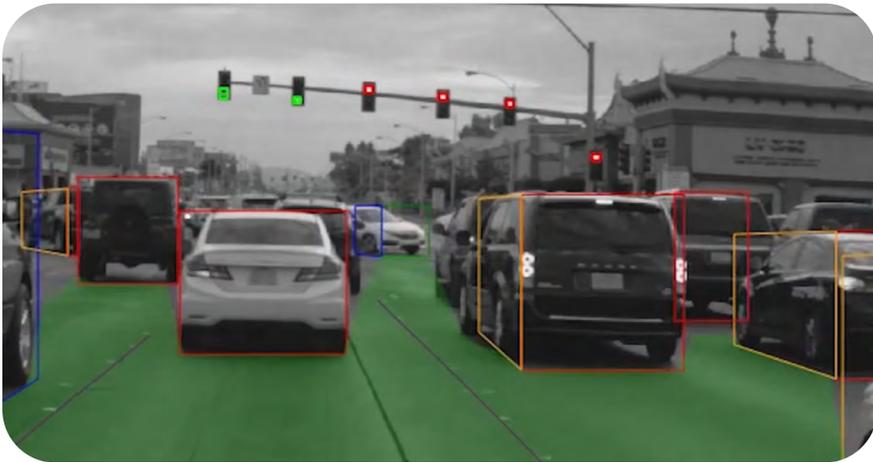
VIP Taxi, a family-owned commercial transport firm based in Phoenix since 2007, wanted to find a way to reduce insurance claims and accident rates.

Knowing the costs that they'd save by accomplishing this would empower them to continue growing in the market, they sought out the industry-leading solutions offered by Mobileye.

After working with the fleet safety experts at Mobileye to determine their safety objectives and unique needs, VIP Taxi opted to deploy Mobileye's advanced collision avoidance system on all of their 250 vehicles — including a vision sensor camera unit containing the Mobileye EyeQ chip and an EyeWatch visual alert display.

"Being in commercial transportation, we see a lot of accidents," says owner Brandon Gauer. "We see a lot of front-end collisions. But what makes us the safest company in Phoenix is our use of technology — including Mobileye."

Installing the systems was quick and efficient, and required no alteration to the vehicles' interiors, meaning they could be back on the road and earning revenue without much delay — and now, with reduced risk to the driver or the vehicle.



"It's always working. We won't let a car on the street without it."

Real-World ROI

Just how safe is VIP Taxi? And how much did implementing Mobileye improve their safety, reduce accidents, and mitigate the associated costs? After installing the Mobileye solutions, VIP Taxi:

- Reduced their insurance claims for damage by 50%
- Reduced rear-end collisions by 56%
- Lowered VIP Taxi's overall accident rate and the severity of those accidents

All told, Mobileye very quickly saved VIP Taxi millions of dollars in maintenance, insurance claims, and legal fees. Not only that, but it also improved morale and talent retention by demonstrating VIP Taxi's commitment to driver and passenger safety.

"Since we implemented Mobileye, we've been able to control our accident rates and eliminate most of our front-end collisions — and most of the lawyer fees we were paying," Gauer notes. "It's always working. We won't let a car on the street without it."



The EyeWatch™
display visual alerts

Voice of the Fleet

"Mobileye technology improves my day-to-day work by keeping me safe. It is totally awesome. It's like having a friend with you all the time to protect you in any situation that can come up."

Thomas Shultz,
Driver

"The alerts help a lot and help keep you aware of what's happening around you. You have alerts for everything — forward collision, lane departure, and more."

Trevor Skaggs,
Installer

At a Glance

CHALLENGE

Reduce accident rates, protect drivers' safety, and lower expenditures on insurance and legal fees

ACTION

Implementing Mobileye's advanced collision avoidance system — including a vision sensor camera unit containing the Mobileye EyeQ chip and an EyeWatch visual alert display — across 250 vehicles

RESULTS

1	2	3
Reducing insurance claims for damage by	Reducing rear-end collisions by	Lowering the overall accident rate and the severity of those accidents
50%	56%	

To learn how **Mobileye** can help reduce accidents, improve fleet safety, drive your safety culture, and reduce insurance and maintenance costs, get in touch with the team at Mobileye today at [\(877\) 867-4900](tel:8778674900).



About Mobileye

Mobileye™ is a global leader in the development of computer vision and machine learning, data analysis, localisation and mapping technologies for Advanced Driver Assistance Systems and autonomous driving solutions. Our safety technology is integrated into hundreds of new car models from the world's major automakers: BMW, Audi, Volkswagen, Nissan, Ford, Honda, General Motors and more. The Mobileye collision avoidance system is available with a single, forward-facing vision sensor suitable for almost any vehicle.

www.mobileye.com/us