



**CASE STUDY:**

# HEATH CONSULTANTS

The team at Heath Consultants, a nationwide natural gas leak detection firm headquartered in Houston, had doubled in size over the last 12 years.

Today, the firm employs over 1,100 field technicians around the U.S. But that growth came with an increase in road accidents — and that meant increased outlays in insurance claims, employee compensation, and vehicle repairs and maintenance.

**“We’re in the safety business,” says Ken Cowher, vice president of SBU operations at Heath Consultants. “So, we feel our employees should operate with safety being their top priority.”**

With this commitment to safety in mind, the team at Heath Consultants turned to Mobileye to protect their technicians, vehicles — and their bottom line.



The EyeWatch™ display visual alerts

## We’re in the safety business.

The fleet safety experts at Mobileye quickly got to work in order to understand the customer’s unique needs and the challenges their drivers faced in the field. Shortly thereafter, Heath Consultants initially deployed Mobileye’s advanced collision avoidance system on 93 of their vehicles — including a vision sensor camera unit containing the Mobileye EyeQ chip and an EyeWatch visual alert display.

Installing the systems was quick and efficient, and required no alteration to the vehicles’ interiors, meaning they could be back on the road and earning revenue without much delay — and now, with reduced risk to the driver and the vehicle.

## Real-World ROI

This initial deployment quickly delivered significant value in terms of driver safety and cost mitigation. The at-fault accident rate (that is, accidents due to driver fault such as rear-ending vehicle ahead) for vehicles equipped with Mobileye was 65%(!) lower than those not equipped with Mobileye.

As a result, Heath Consultants has been rolling out deployment of Mobileye solutions to the rest of its fleet of more than 1,100 vehicles.

“There are a lot of pressures that come throughout the day,” Cowher notes. “They’re working with a computer in the vehicle. There are distractions and phone calls, things of that nature. Mobileye has been a device that’s protecting them without [drivers] even realizing it’s protecting them.”



The camera unit containing the camera, EYEQ® chip and speaker

# Voice of the Fleet

*"Mobileye has made me aware of my driving habits, and it's made me able to understand the space cushion needed between my car and other vehicles."*

**Brandon Tayler,**  
Driver/Inspectors (FCW)

*"I adapted to the product very well. It only took about a week to realize if you're about to do something wrong, you're going to get that beep."*

**Patrick Mckinney,**  
Driver/Inspector

# At a Glance

## CHALLENGE

Reduce accident rates, protect drivers and vehicles, and lower expenditures on maintenance, repairs, insurance and legal fees

## ACTION

Implementing Mobileye's advanced collision avoidance system — including a vision sensor camera unit containing the Mobileye EyeQ chip and an EyeWatch visual alert display — across almost 100 vehicles

## RESULTS

Reducing at-fault accident rate by

**65%**

compared to vehicles not equipped with Mobileye

Deploying Mobileye across

**1,100**

more vehicles in their fleet

To learn how **Mobileye** can help reduce accidents, improve fleet safety, drive your safety culture, and reduce insurance and maintenance costs, get in touch with the team at Mobileye today at **(877) 867-4900**.



## About Mobileye

Mobileye™ is a global leader in the development of computer vision and machine learning, data analysis, localisation and mapping technologies for Advanced Driver Assistance Systems and autonomous driving solutions. Our safety technology is integrated into hundreds of new car models from the world's major automakers: BMW, Audi, Volkswagen, Nissan, Ford, Honda, General Motors and more. The Mobileye collision avoidance system is available with a single, forward-facing vision sensor suitable for almost any vehicle.

[www.mobileye.com/us](http://www.mobileye.com/us)